

GRAHAM TAYLOR

PHOTOGRAPHY // RETOUCHING // VIDEO

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2017 - PRESENT

PHOTOGRAPHER / VIDEOGRAPHER / RETOUCHER - NEXT PLC

Creative content production across multiple channels and used across multiple platforms, from social media to branded print fashion-campaigns. Predominantly studio-based running team of creatives including stylist, HMUA, model and repro. Responsible for introducing way e-commerce imagery is shot and training out to teams across multiple studios. Published internationally.

2014 - PRESENT

GTPHOT (FREELANCE)

End-to-end creative content specialising in high-end commercial-automotive imagery. Includes branding and design but with heavy focus on striking imagery and retouching. Also involves tuition for in-house teams, including marketing on social media.

2014 - 2017

HEAD OF PHOTOGRAPHY - KAHN DESIGN

Head of creative team including video, graphic design and marketing for all Kahn group media (both print and web). Mix of e-commerce (studio imagery of wheels, interiors and components) and editorial/commercial stills for brochures and magazines. Responsible for social media output and scheduling, including analytics and advertising. Published internationally.

2009 - 2014

COMBAT CAMERA TEAM - ROYAL AIR FORCE

RAF photographer of the Year 2013/14, best technical image 2012, best equipment photograph 2012. Mixed-media content creation for military and MOD recruitment/advertising, commercial imagery for contractor brochures and editorial stills/video for news publications. Studio and location based. Published internationally.

EQUIPMENT/SOFTWARE

Nikon/Canon DSLR (stills/video)
CaptureOne tethered
Adobe CC (Photoshop/Premiere Pro/Bridge/Lightroom)

For portfolio examples of work, please head to:
WWW.GTPHOT.COM